



# International Walk to School Month is OCTOBER

**Walk to School Month is a fun, educational event involving children, parents, schools, businesses and community leaders.**

## **This event raises awareness about the need to:**

- ✓ Reinforce children's good traffic safety skills.
- ✓ Remind adults to drive safely in school zones.
- ✓ Create and maintain safe places for children to walk within their neighborhood, such as on trips to and from school.
- ✓ Identify specific steps people can take to make a community more pedestrian friendly.
- ✓ Promote the fact that children need regular physical activity to stay strong and healthy.
- ✓ Encourage families to have fun and spend time together simply by walking – the easiest way to stay healthy.

***If you believe these are important messages, please consider taking part by:***

**Joining the planning team and  
walking to school with children throughout October**

For more information or to join the planning team for Walk to School Month

Contact \_\_\_\_\_ at \_\_\_\_\_.

**Thank You!**

